



Senior Director, Corporate Communications

San Francisco, CA

Summary

Sierra Oncology is seeking a Senior Director, Corporate Communications who will lead and be responsible for developing and implementing Sierra's corporate communication strategy, plan and a corporate branding to support the Company's awareness, reputation, overall business objectives.

As the Head of Corporate Communications, you will serve as a chief adviser and counselor to the Chief Business Officer and the executive team regarding all corporate communications strategies and tactics. You will also have the exciting opportunity to coordinate the development, protection, and promotion of Sierra Oncology's corporate brand experience and identity. You will also work cross-functionally with leaders throughout the company, including Human Resources, Finance, Development and Medical Affairs to establish and ensure consistent and enthusiastic utilization of our key messages and corporate brand. You must be a problem solver and a hands-on professional who can simultaneously lead and execute tactics for both internal and external communications.

Responsibilities

Corporate Communications

- Developing and executing a corporate communications strategy, key message platform, corporate image and brand that integrates input from research and development through commercial and medical affairs.
- Working with the leadership team to craft company and product-related messages for use in press releases, at medical and scientific conferences, and in other contexts.
- Creating and improving the Corporate Digital Plan, including the website, social media, and other creative avenues.
- Overseeing and leading communications plans for scientific conferences, reviewing and editing all scientific presentations, research publications, and pipeline/product updates to ensure consistency of messaging across all platforms.
- Developing and editing materials, including press releases, key message documents, and Q&As to support data landmarks, medical congresses and company achievements.
- Developing materials and messaging for company events including earnings calls, quarterly reports, and investor events.
- Provide support to internal company communications as needed for all-hands meetings, including content guidance for the Intranet.

Corporate Branding & Positioning

- Developing, implementing, and managing Sierra Oncology's corporate brand strategy and Corporate Positioning Plan. Influencing teams to align campaigns and communications programs with this plan.
- Management of external public relations agency and other related parties to ensure management of media contacts.
- Acting as a strategic counselor to business partners across the company from communications and marketing professionals up to senior executive leadership.

Qualifications and Requirements

- 15+ years of related communications experience with 5-10 years in biotech or pharmaceuticals industry.
- Agency experience, product/brand communications, and any pre-launch and launch experienced will be highly valuable.
- Proven expertise across various communications channels, including social media and digital efforts; knowledge of advocacy campaigns is a plus.
- Strong interpersonal skills with proven ability to connect, collaborate and build relationships across all levels and functions
- Strategic, creative, innovative problem solver – willing to be bold, and explore new ways and approaches to achieve our goals.
- Experience working with media, including premier national, regional, financial, and trade outlets
- Working knowledge of FDA and EMA regulations, pricing and reimbursement in US and Europe, and public policy

How to Apply

To apply for this role, please submit your CV and cover letter in PDF format to hr@sierraoncology.com. Please indicate the position title in the subject line of your email.

We thank you in advance for your interest in Sierra. We will contact you directly should we wish to arrange a meeting to discuss this position further.